While the death rate among children from poisoning has been cut in half since the late 1970s, medication deaths as a percentage of all child poisoning deaths have nearly doubled.

23% (541,765) of cases managed by poison control centers involved medication-related poisonings among children ages 5 and under.

95 percent of medication-related ER visits among children under age 5 are due to a child ingesting medication while unsupervised.

165 young children per day (roughly four busloads) are brought to the ER after taking medications on their own.

5% are due to dosing errors.

60,000 young children are treated in the ER due to accidental unsupervised medication ingestions each year.

56 children ages 14 and under die each year from unintentional medication overdoses.

Preventability: 100%